

FATHIMATHUL NOOHA K T

DIGITAL MARKETING EXECUTIVE

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Kannur, Kerala

www.nooohaa.in

EDUCATION

Digital Marketing

Opentutor Digital Academy
March 2025

Bachelor of Arts in English

Kannur University
(2021 - 2024)

TECHNICAL SKILLS

- Social Media Marketing (SMM)
- Search Engine Optimisation (SEO)
- Backlinking
- Google Analytics and Google Ads
- Content Writing
- Social Media Management

SOFT SKILLS

- Creative Thinking
- Adaptability
- Communication Skill
- Creativity

LANGUAGE

- Malayalam
- English

PROFESSIONAL SUMMARY

A recent Digital Marketing intern with 14 days of hands-on experience. Familiar with social media marketing, SEO, and content creation. Quick learner, eager to apply my skills to help businesses grow online. Looking forward to contributing to marketing campaigns and expanding my knowledge in the field.

WORK EXPERIENCE

March 2025

Digital Marketing Intern

Opentutor Digital Academy

CERTIFICATIONS

- Semrush Academy
- Google Analytics
- Hubspot Social Media Marketing
- Hubspot Content Marketing
- Google Ads Search
- Google Ads Video
- 3 Months of Digital Marketing Training Certificate